



## **N4G: Presentation to meeting of Japanese companies**

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**BETTER NUTRITION. FOR ALL.**

# Overview of malnutrition indicators in 2020



Due to COVID-19, people facing acute **food insecurity will nearly double to 265m** - most numerous in Asia, but expanding fastest in Africa.



15% increase or **6-7 million more children with wasting in 2020**



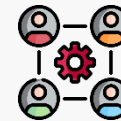
**Overweight/obesity**, and **vitamin and mineral deficiency levels** also **worsening**



**3 billion people or more cannot afford a healthy diet** – in Africa and southern Asia this is more than half the population at 57%



UN estimates that a **switch to healthy diets would almost entirely offset the US\$ 1.3 trillion a year associated with unhealthy diets by 2030**



The **private sector is critical to the food system transformation** needed to achieve all the SDGs.

# N4G 9 AREAS OF COMMITMENTS (FOOD SYSTEMS)

Food systems working grouped by DFID/FAO commitments for the Private Sector:

**01**

Develop and publish “**Whole of Government**” Food System Nutrition Action Plans

**02**

Establish **Investor Coalition Business**

**03**

Sign up to a **Responsible Food Business Pledge**

**04**

Sign up to a **Workforce Nutrition Pledge**

**05**

More **SMEs sign up to SBN**

**06**

Establish an **Alliance on Sustainable and Healthy Diet Food Demand Creators**

**07**

**Invest \$100-\$150m to leverage a \$1 billion of private investment in a Nutritious Foods Finance Facility**

**08**

Support international bodies and governments to integrate **the Guiding principles for sustainable, healthy diets**

**09**

Support more of data **to inform food systems analysis & policy development for healthy diets**

# Background – Global Business Preparations to Support N4G

**The Business Constituency Group (BCG) was established 2019 following a conference in Netherlands to explore role of business in N4G**

- Members – IFBA, CGF, WBCSD, FIA, SBN, NJPPP, with support from GAIN, ATNI
- NJPPP Active member

**BCG has provided input to the N4G Commitment Guide and developed ideas for pledges (collective and individual companies)**

**ALREADY LAUNCHED:**

- Business Responsibility Pledge - approved June 2020, open for signature...
- Workforce Alliance (GAIN+ Consumer Goods Forum) launched May 2020

**IN DEVELOPMENT:**

- Investor Alliance with ATNI
- Demand creation alliance with EAT Forum, GAIN, WBCSD, CGF, others
- Alliance on food financing

# N4G - Good synergies with UN Secretary General's Food System Summit, expected September 2021

## FOOD SYSTEM SUMMIT – 5 GOALS



**01**

Ensuring access to safe and nutritious food for all

**02**

Shifting to sustainable consumption patterns

**03**

Boosting nature-positive production at sufficient scales

**04**

Advancing equitable livelihoods and value distribution

**05**

Building resilience to vulnerabilities, shocks and stresses



THANK YOU



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