

NJPPP Seminar
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Tokyo Nutrition For Growth Summit — Private sector participation —

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Overview



Date	Middle of December, 2021 (2days)
Host	The Government of Japan
Place	Tokyo, Japan
Estimated scale	500 people (High level of governments, United Nations, Academia, Civil Society, Private Sector etc)
Purpose	Confirm the progress and challenges of global nutrition improvement, and summarize the commitment from 2020 onwards to resolve the challenges in a declaration
Outcomes	<ul style="list-style-type: none"> ▪ Outcome document (Health, Food systems, Resilience, Accountability, Finance) ▪ Dissemination of national and global efforts for nutrition in Japan (National Health and Nutrition Survey, School meals, Qualification of Nutritionist, Shokuiku, Health and Productivity Management etc)



Enhance corporate value through Nutrition Summit

Increasing interest in corporate social responsibility raises concerns about the SDGs' contribution and accountability. Failure to comply with international requirements leads to risks in corporate management.

Strategic efforts to nutritional challenges provide an opportunity to increase corporate value. → Utilization of the opportunity of N4G

- Request for corporate social responsibility
- Progress in corporate evaluation of the food industry
(Example: Access to Nutrition Index: ①Governance ②Products、③Access、④Marketing、⑤Labeling etc)
- Investor interest (SDGs・ESG investment)
- Business opportunities to provide healthy diet to meet changing needs
- Food market competition due to increasing population

Private Sector Nutrition Initiatives (idea)

- **Expansion of fortified foods**: Enhancing nutrition without increasing prices, expansion of low salt and low fat foods
- **Dietary supplements for infants, adolescents and women**: Nutrition education and program design
- **Workforce Nutrition**: Work environment improvement (workplace meal, nutrition education, health checkup, breast feeding support etc)
- **Demand formation of high nutrition foods**: Healthy eating campaign etc, Consumer awareness and behavior change
- **Post-harvest nutrition loss efforts**: Reduce loss of nutritious foods during post-harvest savings and transportation stages through ingenuity of business-to-business transactions. Technical and financial support for related companies
- **Improved access to healthy food**: Investment in infrastructure, market information for farmers, etc.
- **Innovative financing**: Expansion in collaboration with financial institutions.
- **Urban challenges**: Program development for urbanization of food value chain

Examples of business commitments

Theme 1. Health: Integrating nutrition into Universal Health Coverage (UHC)

Indian Dairy Cooperative: Committed to expanding access to high quality, low cost RUTFs for the treatment of severe malnutrition in and outside India. Reduce treatment costs and increase the competitiveness of the dietary supplements for malnutrition in the global market.

Theme 2. Food: Building a healthy and sustainable food system

Ajinomoto: By the end of 2016, we will deliver Koko plus to about 200,000 weaning children and others. Also, realize a sustainable business model.

Unilever: Develop and implement programs focused on health risk assessment and education and behavior change for employees, including support for breastfeeding mothers

Theme 3. Resilience: Addressing malnutrition in fragile conditions

Expand opportunities for innovation and expertise to improve production, access, availability, demand and consumption of nutritious foods in fragile areas.

Theme 4. Finance: Securing financial resources for improving nutrition

In order to catalyze the acceleration of investment in countries with high disease burden and limited resources, we will explore the search for new catalytic financing solutions as well as building on existing innovative financing mechanisms (Power of Nutrition etc.).